

HERITAGE OAK *Private School*

FOR IMMEDIATE RELEASE

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“Ten Tons of Clean Air” Environmental Fundraiser *Heritage Oak Students Give Back*

YORBA LINDA, CA-- It’s raining in the elementary Science Lab! After learning about the damaging effects of air pollution and acid rain, the Heritage Oak Private Education Sixth Grade Class has decided to do their part to create a cleaner Earth and they’re spreading that passion to the whole student body! From now until “Earth Day” (April 22nd), the sixth graders will be selling paper “Raindrops” for fifty cents each and paper “Suns” for five dollars each. These Raindrops and Suns represent the clear rain and clean air our world could have if everyone does their part. 100% of funds raised will be used to make a donation to the Acid Rain Retirement Fund (ARRF) – a non-profit organization which buys the rights to air pollution. The money will be used to help them “retire” those rights, keeping businesses from being able to use them, thus cleaning up our air!

“It’s so exciting that the children care about the environment so much,” says Executive Director Phyllis Cygan. “Their enthusiasm is infectious.”

The rights to one ton of air pollution costs \$80. Our goal is donate enough to purchase and retire the rights to TEN TONS of air pollution. Each Raindrop sold will prevent 12.5 pounds of pollution, and each Sun sold prevents 125 pounds of pollution from being released into our air! Raindrops and Suns that are sold will show the name of the person who purchased them, and will be displayed in the elementary Science lab as part of our “Clean Rain Shower.”

“It’s really cool to see people get excited about saving the earth,” says 6th grader Whitley R. “It’s a great learning experience, and a lot of people are helping contribute to such a great cause.”

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Heritage Oak is a traditional school appealing to parents who are seeking a proven curriculum and a safe, nurturing environment. Community awareness, academic achievement, and family values are part of its program that focuses on the development of the whole child.

The U.S. Department of Education bestowed its highest honor upon Heritage Oak when it awarded the school the 1998-1999 “Blue Ribbon” award. The “Blue Ribbon”, our Nation’s most prestigious education award, distinguishes Heritage Oak for its excellence in leadership, teaching, curriculum, student achievement, parent involvement, and community support. For more information, visit the school’s website at www.heritageoak.org.