

FOR IMMEDIATE RELEASE

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### Heritage Oak Begins Annual Wishing Well Campaign

Each year, Heritage Oak's Student Government chooses an organization to be featured for its annual Wishing Well fundraiser. This year, the student body at Heritage Oak will be raising funds to help a small village near Monterey Mexico with the wishing well proceeds. Funds will be earmarked to provide playground equipment that is also used to clean water.

Answering questions, such as: What is your shoe size? , How many A's will you have on your next report card? , help the students to bring in a certain amount of money each Wednesday. Heritage Oak encourages the students to do activities at home to earn the money or to use part of their allowance, rather than the parents simply handing over the money. In addition to each class having a container in which to collect money, the ASB Leadership team will also donate 10 % of all of their ASB fundraisers, to the wishing well fund.

In the past, Heritage Oak's Wishing Well has been an enormous success. Three years ago, Heritage Oak sponsored the Cystic Fibrosis Foundation and raised a total of \$9,592.71 in memory of Mrs. Carrie Denton, a former Heritage Oak staff member. Two years ago, over \$1,200 was raised to support Children's Hospital of Orange County (CHOC) and last year \$1,500 in proceeds went to the Juvenile Diabetes Foundation.

Heritage Oak is a traditional school appealing to parents who are seeking a proven curriculum and a safe, nurturing environment. Community awareness, academic achievement, and family values are just part of a program that focuses on the development of the whole child.

The U.S. Department of Education bestowed its highest honor upon Heritage Oak when it awarded the school the 1998-1999 Blue Ribbon award. The Blue Ribbon , our Nations most prestigious education award, distinguishes Heritage Oak for its excellence in leadership, teaching, curriculum, student achievement, parent involvement, and community support.